

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

IQAC NEWS LETTER

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with “A+” Grade by NAAC)

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Annual News Letter

Secretary's Messages

I am very much delighted to know that the Annual news letter of the year of 2024 -2025 is being released. This exercise will pay way to bring out hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behavior, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination

and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in academic but in nurturing and growing the fertile minds of students into productive and responsible citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary

Patrons

Dr. N. Mala, Principal

Co-ordinators

Prof.S.Sowmiya, Department of Commerce CA

Prof.S.Maalathi, Department of CS.

KKCAS Highlights

Kovai Kalaimagal College of Arts and Science has been ranked in India Today Ranking 2024 – 12th place for B.Sc CS, 11th place for Commerce, 6th place for BCA and 12th place for BBA CA.



KKCAS has signed Memorandum of Understanding with Aspirant IAS Academy for promoting career enhancement and career guidance programme for the welfare of the students on 04.07.2024.



KKCAS has signed Memorandum of Understanding with Trip ONN Holidays on 31.07.2024.



Dr.N.Mala, Principal, KKCAS has received an “Award of Excellence” from actor Ramesh Kanna on 10.08.2024.



Faculty Timeline

Dr. S.Mazhalai Silambu acted as a resource person for “Inspection commission regarding PhD intake” at Chikkanna Government Arts College, Tirupur on 21.06.2024.

Dr. V. Vijayalakshmi, Dean, Commerce acted as a Resource Person for Induction Programme on **“Striving Towards The Goal”** at Sri Ramalinga Sowdambigai College Of Science and Commerce, Coimbatore on 05.07.2024.



Dr.N.Mala,Principal, KKCAS acted as a Resource Person for Motivational Talk on **“Inspiring Thoughts Of Karmaveerar Kamarajar”**at Government Hr.Sec.School, Sennanur, Coimbatore on 15.07.2024.



Mrs.S.Selvakumari has acted as the resource person for Inaugural Function a seminar on **“Career Opportunities with Professional Courses”** organized by Department of Commerce at Bishop Ambrose College, Coimbatore on 31.07.2024



Dr.N.Mala,Principal, KKCAS acted as a resource person for a seminar on **“The Significance And Value Of Women”** organized by Department of Mechatronics Engineering at CIET, Coimbatore on 30.08.2024.



Mrs.S.Selvakumari has acted as the resource person for One day workshop on **“Tally ERP 9 with GST”** at Sri Ramakrishna College of Arts and Science, Coimbatore on 09.09.2024.



முனைவர் அர.சுதா - பாரதியார் நினைவு தின - சிறப்புரை - கோயம்புத்தூர் பொறியியல் மற்றும் தொழில்நுட்பக் கல்லூரி - தன்னாட்சி, கோவை - 11-09-2024



Mrs.C.Umamaheswari acted as a resource person in “A One Day Conference on Women Empowerment” organized by IQAC at Thavathiru Santhalinga Adikalar Arts Science Tamil College on 05.10.2024.



Mrs.S.Selvakumari has acted as the resource person for External Examiner at Suguna College of Arts and Science, Coimbatore on 14.10.2024.

Mrs.S.Selvakumari has acted as the resource person for External Examiner at Dr.SNS Rajalakshmi College of Arts and Science, Coimbatore on 24.10.2024.

Participation

Dr.M.SelvaSoundari has attended Three days FDP on “Idea Generation Methods” at Hindusthan College of Arts and Science from 05.06.2024 to 07.06.2024.

IOT Academy sponsored one day National Level Virtual FDP on “AI enabled Teaching & Learning in HEI’s” on 19.06.2024.

முனைவர் சா.மழலைச்சிலம்பு, முனைவர் அர.சுதா, செல்வி ச.கோகுல்பிரியா - இணையவழி ஆசிரியர் திறன் மேம்பாட்டு நிகழ்வு - தமிழ்நாடு தமிழ்ச்சங்கம் அன்னை தெரசா கலை மற்றும் அறிவியல் கல்லூரி, திருக்கழுக்குன்றம் - 24.06.2024 to 28.06.2024.

முனைவர் அர.சுதா - தமிழ் இலக்கணம் சான்றிதழ் படிப்பு - அன்னை தெரசா கலை மற்றும் அறிவியல் கல்லூரி, திருக்கழுக்குன்றம் தமிழ்நாடு தமிழ்ச்சங்கம் நெதர்லாந்து சூரியயத் தொலைக்காட்சி - இணையவழி - 01.07.2024.

Dr. R. Sudha has attended one month Virtual FDP on “Tamil Ilakkana Saindruthal Vaguppu” Resource Person: Dr. S. Sathiya, Assistant Professor, Bon Secours College for Women, Thanjavur from 01.07.2024 to 31.07.2024.

Ms.D.Srivasanthagokila has attended One day virtual FDP on “Innovative pedagogies in higher education: integrating revised blooms taxonomy and the flipped classroom approach” organized by AIMS on 19.07.2024.

Dr.M.SelvaSoundari and Ms.S.Smrithi has attended One day virtual Webinar on **“Demystifying Investment Banking”** organized by NISM – SEBI on 26.07.2024.

Ms.Priyadharshini has attended Two Days virtual FDP on **“Bridging the Divide – Identifying and Addressing Research Gaps in Contemporary Computer Science and Engineering Trends”** organized by IOT Academy from 26.07.2024 to 27.07.2024.

The Faculty member of KKCAS has attended 30 hours of virtual **“NET/SET Training Programme”**- Resource Person: Dr.K.Narayanan, Assistant professor, RGASC, Pudhucherry from 27.07.2024 to 21.09.2024.

IOT Academy sponsored Six days National level virtual FDP on **“Indian Knowledge Systems from”** 29.07.2024 to 03.08.2024.

The Faculty members School of Commerce has attended one day virtual Webinar on **“Cyber Security”** organized by Tech Dynamics Academy on 30.07.2024.

The Faculty member of KKCAS has attended one day FDP on **“NAAC Reforms – Binary Accreditation Framework-2024”** Resource Person: Dr.N.Mala, Principal, KKCAS on 05.08.2024.



Ms.Smrithi has attended one day virtual Training program under **National Intellectual Property Awareness Mission** on 06.08.2024.

Ms.Smrithi has attended five days virtual FDP on **“Understanding Effective Teaching Pedagogy”** from 07.08.2024 to 12.08.2024.

Ms. Ishwarya M and Ms. Rajakumar R has attended International virtual FDP on **“Research Methodology”** organized by BALA’S V V Academy from 07.08.2024 to 13.08.2024.

Ms. Vennila P and Ms. Rajakumari R has attended One day virtual FDP on **“Arts of Writing research Papers and funded proposals”** organized by Niligri College of Arts and Science on 10.08.2024.

Dr.M.Selva soundari and Ms.Smrithi has attended National level virtual Webinar on **“Entrepreneurship Development in Food Processing and Value Addition”** organized by Smt.Bangaramma sajjan Arts and Science College of women, Vijayapura on 10.08.2024.

Ms.Smrithi has attended virtual Webinar on **“Cyber Security”** on 11.08.2024.

IOT Academy sponsored One Day National Level FDP on **“NEW NAAC REFORMS 2024”** on 14.08.2024

The Faculty Members School of Commerce has attended International Symposium on AI in Transformation of Global Business Landscape at Kongunadu Arts and Science College on 14.08.2024

Mrs.S.Narmadha, Mrs.S.Divya and Mrs.S.Selvakumari has attended the programme on **“ICT Bridge 24”** at Le Meridian, Coimbatore on 20.08.2024.

Mr.G.Arunkumar, Mrs.S.Sripriya, Ms.M.Stefi Flora and Ms.R.Kiruthika has attended Faculty Development Program on **“Global Business Foundation Skills (GBFS)”** at Infosys BPM, Mangalore campus from 20.08.2024 to 28.08.2024.



IOT Academy sponsored One day national level virtual FDP on **“AI tools for research”** on 30.08.24.

Mrs. Tresa Varghese has attended One day National Level virtual FDP on **“How to Right and Effective PH.D thesis”** sponsored by IOT Academy on 30.08.2024.

Ms. Rajakumari R has attended one day virtual FDP on **“Research Methodology descriptive statistical tool and Interpretation of Output”** sponsored by IOT Academy on 12.09.2024.

முனைவர் அர.சுதா, செல்வி.ச.கோகுல்பிரியா - பன்னாட்டு இணையவழி ஆசிரியர் திறன் மேம்பாட்டுப் பயிலரங்கம் - கணினித் தமிழும் செயற்கை நுண்ணறிவும் - ஈரோடு வேளாளர் மகளிர் கல்லூரி தமிழ்த்துறை மற்றும் திருப்பத்தூர் தாய நெஞ்சக் கல்லூரி தமிழ்த்துறை - 17.09.2024 to 21.09.2024.

Ms. Ishwarya M and Ms. Rajakumari R has attended virtual FDP on **“Developing MOOCs**

and Engaging Learners” organized by AIMS Academy on 18.09.2024.

The faculty member of School of Commerce and Management has attended five days online workshop on **“Foundation of Stock Market for Beginners”** organized by STAR International Foundation from 23.09.2024 to 27.09.2024.

செல்வி.ச.கோகுல்பிரியா - பன்னாட்டு அளவிலான இணையவழி ஆசிரியர் திறன் மேம்பாட்டுப் பயிலரங்கம்- பன்முக பரிமாணத்தில் தமிழ்க் கற்றல் - கற்பித்தல் - முதுகலைத் தமிழாங்குத்துறை - ஜமால் முகமது கல்லூரி - 23.09.2024 to 28.09.2024.

Mrs.C.Umamaheswari has attended **“One day Zonal Level Orientation Program”** for program officer organized by YRC, Bharathiar University at Kongunadu Arts and Science College, Coimbatore on 25.09.2024.



முனைவர் அர.சுதா, செல்வி.ச.கோகுல்பிரியா- இணைய வழி ஆசிரியர் திறன் மேம்பாட்டுப் நிகழ்வு- கணினி தமிழ்ப் பயன்பாடு - தமிழ்நாடு தமிழ்ச் சங்கம் மற்றும் அக்ஷயா கலை அறிவியல் கல்லூரி மற்றும் நெதர்லாந்து குரியத் தமிழ்த் தொலைக்காட்சி - 25.09.2024 to 27.09.2024.

Mr. G. Arunkumar has attended one day conference on **“HR Conclave AI ON HR”** at Sri Venkateswara College of Computer Applications and Management, Coimbatore on 26.09.2024.

Ms.Yogavarshini.A, Ms.Smrithi.S and Ms.B.Dhanya has attended virtual Webinar on **“Inspiring Young Leaders Session on Leveraging Data Analytics in Industry 5.0”** organized by AIMS on 27.09.2024.

Ms.B.Dhanya has attended Five Days Online FDP on **“Research Methodology”** at VLB Janakiammal College of Arts and Science from 01.10.2024 to 05.10.2024

செல்வி.ச.கோகுல்பிரியா - பன்னாட்டு அளவிலான இணையவழி ஆசிரியர் திறன் மேம்பாட்டுப் பயிலரங்கம்-செயற்கை நுண்ணறிவும் தமிழும் - பான் செக்கர்ஸ் மகளிர் கல்லூரி தமிழ்த்துறை - 07.10.2024 to 12.10.2024

முனைவர் சா.மழலைச்சிலம்பு, செல்வி.ச.கோகுல்பிரியா- ஒரு நாள் இணையவழி தேசிய கருத்தரங்கம் - முதுகலைத் தமிழாய்வுத்துறை - ஜமால் முகமது கல்லூரி - 09.10.2024.

Dr. D. Umanandhini and Mrs.C. Senbagavalli has attended one day state level conference on **“National Institutional Ranking Framework to Improve Rankings”** organized by Association of Self-Financing Arts, Science & Management Colleges of Tamil Nadu at G.V Hall, Coimbatore on 15.10.2024.

Ms.A.Yogavarshini and Ms.S.Smrithi has attended virtual Webinar on **“Financial Planning and Risk Measures”** on 15.10.2024.

செல்வி.ச. கோகுல்பிரியா - பன்னாட்டு இணையவழி கருத்தரங்கம் - கேரளா பல்கலைக்கழகம், திருவனந்தபுரம், தமிழ்த்துறை - 16.10.2024 to 18.10.2024.

Dr. R. Sudha has attended one day FDP on **“Tamil Ilakiyainggalil Nelaviyal Panpaadu”** at Adithiya arts and science, kurumpapalayam, Coimbatore on 18.10.2024.

Ms. P. Vela Muruga Anurahini has attended one day Virtual workshop on **“Unlocking Creativity with Generative AI: From Text to Art”** organized by Marcello Tech at Trichy on 20.10.2024.

Ms.A.Yogavarshini and Ms.S.Smrithi has attended **“Youth Leadership Summit 2024”** organized by ICT Academy at Codissia Trade Fair Complex, Coimbatore on 23.10.2024.



Ms.A.Yogavarshini and Ms.S.Smrithi has attended virtual program on **“Understanding Level 5 Leadership- from Good to Great”** on 25.10.2024.

Paper Presentation

Ms. Ishwarya M presented a paper Conference on **“AI and emotional intelligence (EQ) Enhancement – Recruiter perspective”** at Nilgiri and college of Arts Science on 23.08.2024

R.Rajakumari presented a paper Conference on **“Impact of Artificial intelligence in Digital Marketing”** at Nilgiri college of Arts and Science on 23.08.2024

Dr.M.Selva Soundari presented a paper International conference on AI in Business on **“Artificial Intelligence and Machine Learning Implications Applications”** at KKCAS on 20.09.2024

Ms.B.Dhanya presented a paper International conference on AI in Business on **“An Empirical study on AI in E-Commerce”** at KKCAS on 20.09.2024

Ms.D.Srivasanthagokila presented a paper International conference on AI in Business on **“Perception of AI enabled Application of Smart technologies in logistics and Transportation”** at KKCAS on 20.09.2024

Ms.Aruna Devi.M presented a paper International conference on AI in Business on **“AI in Education”** at KKCAS on 20.09.2024

Ms. Smrithi.S presented a paper International conference on AI in Business on **“AI tools in Research”** at KKCAS on 20.09.2024

Mrs.Tresa Varghese and Ms. Priya Dharshini M presented a paper International conference on AI in Business on **“AI Evaluation in Business”** at KKCAS on 20.09.2024

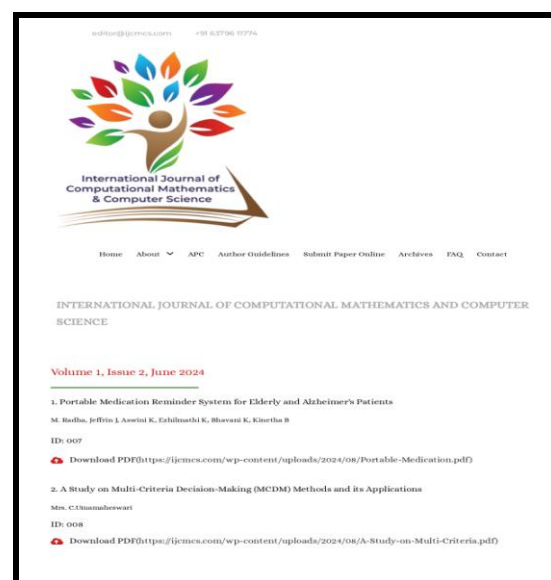
Dr.M.Selva Soundari and Ms.B.Dhanya presented a paper National Conference on Emerging issues and challenges in Commerce and Information Technology on **“A Study on Digital Transformation in Entrepreneurship”** at Kongunadu Arts and Science College on 27.09.2024

Ms.D.Srivasanthagokila presented a paper National Conference on Emerging issues and challenges in Commerce and Information Technology on **“A Study on Digital Marketing”** at Kongunadu Arts and Science College on 27.09.2024

Ms.L.Dharani Priya presented a paper National Conference on Emerging issues and challenges in Commerce and Information Technology on **“A Study on E-Business”** at Kongunadu Arts and Science College on 27.09.2024

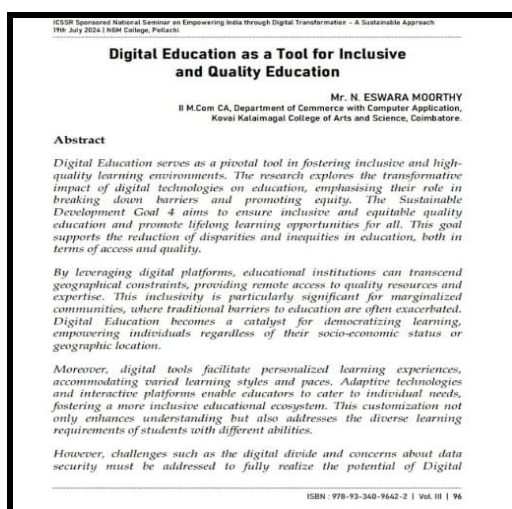
Paper Publication

Mrs.C.Umamaheswari published a paper on **“A Study on Multi-Criteria Decision-Making (MCDM) Methods and its Applications”** at International Journal of Computational Mathematics and Computer Science: Issue 2, Volume No: 1, Page.No 13-25 on July 2024.

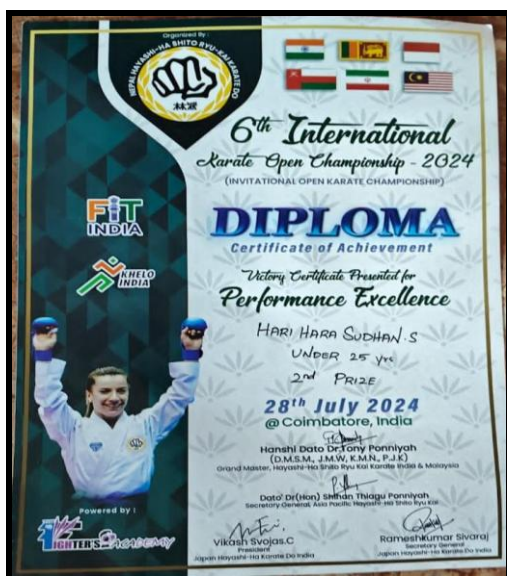


Students Corner

Mr.N.Eswara Moorthy from II M.Com (CA) published a paper on **“Digital Education as a Tool for Inclusive and Quality Education”** - ICSSR Sponsored National Seminar on Empowering India through Digital Transformation – A Sustainable Approach at NGM College, Pollachi, ISBN:978-93-340-9642, Volume III, Page No: 96-106 on 19th July 2024.



Mr.S. Hari hara sudhan from II B.SC IT won 2nd place in 6th International Karate Open Championship 2024 on 28.07.2024.



Mr.S.Sabarish from III B.Com (CA) won 1st Place in the 17th MEIBUKAN National Open Karate Do Championship 2024 – Kumite Senior Category at Sri Krishna Kounder Mandapam, Ganapathy, Coimbatore held on 18.08.2024.



Mr.S.Sabarish from III B.Com (CA) won 3rd Place in the 6th Tamil Nadu State Kudo Tournament 2024-25 in 19 to 21 years category - 240 P.I at Sangeeth Mahal, Subramaniapuram, Trichy held on 31.08.2024 to 01.09.2024.



Our college students won 4th Place in Throw Ball PPG Memorial Trophy organized by PPG Business School, Coimbatore held on 03.09.2024 to 04.09.2024.



Ms.P.Bhavatharani II B.Sc (IT) acted as a resource person on **“Self Defence program for students”** at Kathir college of Arts and Science, Coimbatore on 20.09.2024.



Ms.N.Keerthi from III B.Com presented a paper International conference on AI in Business on **“Perception of AI enabled Application of Smart technologies in logistics and Transportation”** at KKCAS on 20.09.2024.

Ms.Anjali.S from III B.Com presented a paper International conference on AI in Business on **“An Empirical study on AI in E-Commerce”** at KKCAS on 20.09.2024.

Mr.Varun.S and Mr.Prabakaran.R from I B.Com (CA) presented a paper International conference on AI in Business on **“AI tools in Research”** at KKCAS on 20.09.2024

Mr.N.Eswara Moorthy from II M.Com (CA) presented a paper International conference on AI in Business on **“Artificial Intelligence and Machine Learning Implications Applications”** at KKCAS on 20.09.2024

Mr.N.Eswara Moorthy from II M.Com (CA) presented a paper International conference on AI in Business on **“AI in Education: Transforming Learning Experiences”** at KKCAS on 20.09.2024

Mr.N.Eswara Moorthy from II M.Com (CA) presented a paper International conference on AI in Business on **“Personalized Learning with AI: Tailoring Education to Individual Needs”** at KKCAS on 20.09.2024

Ms.Gopika.T from II B.Com (PA) presented a paper International conference on AI in Business on **“AI Evaluation in Business”** at KKCAS on 20.09.2024

Ms.Anuja.J from II B.Com presented a paper National Conference on Emerging issues and challenges in Commerce and Information

Technology on “A Study on E-Business” at Kongunadu Arts and Science College on 27.09.2024.

Mr.Praveen.K from II B.Com presented a paper National Conference on Emerging issues and challenges in Commerce and Information Technology on “A Study on Digital Marketing” at Kongunadu Arts and Science College on 27.09.2024.

The School of Commerce and Management stream students has attended “**Youth Leadership Summit 2024**” organized by ICT Academy at Codissia Trade Fair Complex, Coimbatore on 23.10.2024.



Student Induction Program for the first year UG Students was organized on 03.07.2024.



KKCAS Fresher's Day Celebration on 02.08.2024.

Student Enrichment Program

Naan Mudhalvan Scheme organised LinkedIn Career Kickstart Workshop on 26.06.2024.





The students of KKCAS attended the Launching Ceremony of Tamil Pudhalvan Scheme in the presence of our honorable Chief Minister on 09.08.2024.



KKCAS joined with Vender Television for a special debate during the occasion of Independence Day-2024 and sponsored by Rotatary club of Thondamuthur & Loins club of Akshayam on 10.08.2024.

சுதந்திரதினவிழா சிறப்பு பட்டிமன்றம் - வேந்தர் தொலைக்காட்சி.

பட்டிமன்ற நடுவர்: திரைப்பட நடிகர் ரமேஷ் கண்ணா.

பங்கேற்பாளர்கள்:

- 1.கலக்கப்போவது யாரு பழனி
- 2.திருமதி.தமிழரசி அரசு மேல்நிலைப்பள்ளி குலூர்
- 3.செல்வி.ஆதிரா நாகர்கோவில்
- 4.திருமதி.பொற்பூங்கொடி பிரீமியர் வித்ய விகாஸ் மெட்ரிக் மேல்நிலைப் பள்ளி, கோவை - 10.8.2024



MAESTROS-2024 A Inter-school Cultural Fest on 31.08.2024.



KKCAS Celebration of Onam - AAVANI PULARI 2024 on 13.09.2024.



Saraswathi Pooja was Celebrated on 10.10.2024 at KKCAS.



Commemorative Programmes

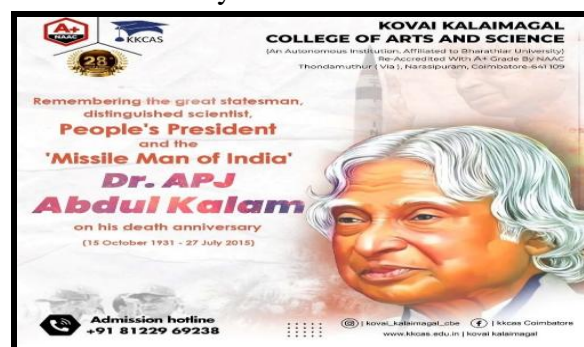
விவேகானந்தர் நினைவு தினம் - 04.07.2024



KKCAS has celebrated Karmaveerar Kamarajar on his Birth Anniversary on 15.07.2024.



KKCAS has celebrated Dr. APJ Abdul Kalam on his memorial day on 27.07.2024.



KKCAS has celebrated National Library Day in the memory of Mr. S.R. Ranganathan on 12.08.2024.



78th Independence Day was celebrated on 15.08.2024 at KKCAS.



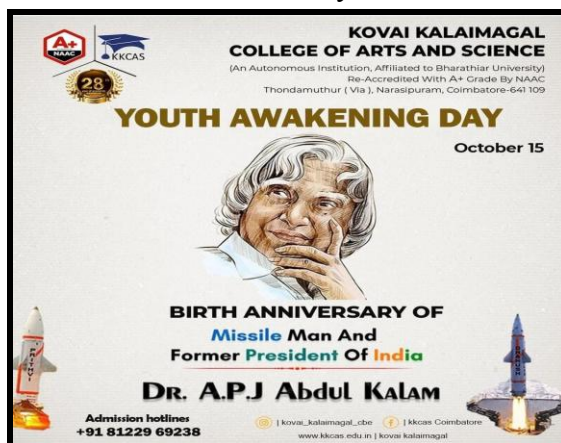
Teachers Day was celebrated on 05.09.2024.



KKCAS has celebrated the death anniversary of Mahakavi Bharathiar on 11.09.2024.



KKCAS has celebrated the Dr. A.P.J Abdul Kalam's Birth Anniversary on 15.10.2024.



Department Activities

தமிழ்த்துறை

தமிழ் மன்றத் துவக்க விழா - பேராசிரியர் திரு.சுடலைமணி தமிழ்த்துறை உதவிப் பேராசிரியர், பன்முகக் கலை அறிவியல் கல்லூரி, கோவை "கதையும் களமும்"- 23.07.2024



கொடிசியா - புத்தகக் கண்காட்சி - 2024 கோவை - 27.07.2024.



பாரதி நினைவு நாள் - இலக்கியப் போட்டிகள் - 06.09.2024.



மகாத்மா காந்தி பிறந்தநாள் - இணையவழி வினாடி வினா - 02.10.2024.



ஜவஹர்லால் நேரு பிறந்தநாள் - கட்டுரைப் போட்டி - 09.10.2024



பேரறிஞர் அண்ணா பிறந்தநாள் - கட்டுரைப் போட்டி - 09.10.2024



Department of English

Department of English organized Inauguration of Students Association ELF Guest lecture on “Developing Communication Skills” Resource Person: Dr. C. Divya, Associate Professor of English, Dr. N.G.P. Arts and Science, Coimbatore on 29.07.2024



School of Computer Science

The school of Computer Science has organized a Job Oriented Course on “AI tools” by ATS Technology, Coimbatore from 20.07.2024 to 17.08.2024.

School of Computer Science organized Inauguration of Student Association Digital Dynamos-2K24, Guest Lecture on “Recent Trends in Technology on Machine Learning” Resource Person: Dr.J. Dinesh Peter M.Tech.,P.hD, Professor & Head of Division of Artificial Intelligence and Machine Learning, Karunya Institute of Technology and sciences on 25.07.2024.



School of Commerce and Management

School of Commerce and Management organized Inauguration of Students Associations “CARVE & FUENTS-2024” on the seminar “Shaping Future Through Business Development” on 22.07.2024 - Resource Person: Dr.R.Maheswaran, Chairman-Institute of Cost Accountants of India – Coimbatore Chapter & Vice President-Finance & Infrastructure, KGISL Infrastructure Pvt Ltd.



School of Commerce and Management organized One Day International Conference (SPARK 2024) on “Journey of AI in Business” on 20.09.2024 - Resource Person: Mr.K.Ramasamy, Director, Global Vantage Innovative Group Company Pvt ltd, (A VLCC Group Company), Singapore and Mr.R.Karthikeyan, Manager-Technology Consulting, Protiviti Global Business Consulting, Coimbatore.



The School of Commerce and Management organized Job Oriented Course on Data analytics using R programming and Tally prime with GST from 30.09.2024 to 05.10.2024.



Clubs, Cells, Centres & Academy

Inauguration of Activities of Clubs, Cells, Centres & Academy 2024 swearing in ceremony of College Students Council Chief Guest: Mr. J. Adhavaraj Founder & CEO of Go Vacations Private Limited on 14.08.2024.



Yoga Club

KKCAS Yoga Club celebrated International Yoga Day at KKCAS Campus on 21.06.2024.



KKCAS Yoga Club students participated in the International Yoga Day held at Agricultural University, Coimbatore and our honourable Tamil Nadu Governor presided over the celebration and addressed the students about importance of yoga and well-being on 21.06.2024.



KKCAS Yoga Club organised a program “YOGA FOR LIFE” in association with Isha Yoga Foundation on 24.09.2024.



Sports Club

KKCAS Sports Club organized a Chess Competition on World Chess Day - 18.07.2024.



Sports Club organized National Sports Day Celebration 2024 on 29.08.2024.



NSS Unit

KKCAS NSS Unit organised Tree Plantation & poster Making Competition on World Environment Day 05.06.2024.



KKCAS NSS Unit took pledge on World Child Labour Awareness Day 12.06.2024.



KKCAS NSS Unit took pledge on World Elder Abuse Awareness Day 14.06.2024.



KKCAS NSS Unit celebrates Kamarajar Birth Anniversary on 15.07.2024.



KKCAS NSS Unit in collaboration with LOTUS Eye Hospital, Coimbatore organized free eye screening camp on 16.07.2024.



KKCAS NSS Unit sponsored 10th Science & social Science books to the students of Government Boys Hr. Sec. School, Thondamuthur and Dr. N. Mala, Principal, KKCAS distributed on 22.07.2024.





KKCAS NSS Unit Celebrated Kargil Vijay Diwas Memorial Day on 26.07.2024.



KKCAS NSS Unit in collaboration with Makkal Sevai Maiyam and Dream Zone organised Fashion Show competition on the occasion of National Handloom Day on 26.07.2024.



KKCAS NSS Units Celebrated by wearing Handloom Costume to honour the Handloom Weavers on the occasion of National Handloom Day on 07.08.2024.



KKCAS NSS Unit in collaboration with Naachiyaar Hospital organised “**Impact of Tobacco in Human Life**” Resource Person: Dr. Dhurai Pandi Arunachalam on 16.08.2024.



The Students of KKCAS Ms.B. Kowsalyasri of III B.Sc (CS) and Mr.Sreeji of I B.Com (CA), participated in a Fashion show final round at RVS College of Arts and Science, Coimbatore on 22.08.2024.

KKCAS NSS Unit Celebrated NSS Day by taking pledge on 26.09.2024.



KKCAS NSS Unit organized Active Life Style & Fitness by taking Hemoglobin test for all I year students by Primary Health center, Pooluvapatti on 26.09.2024.



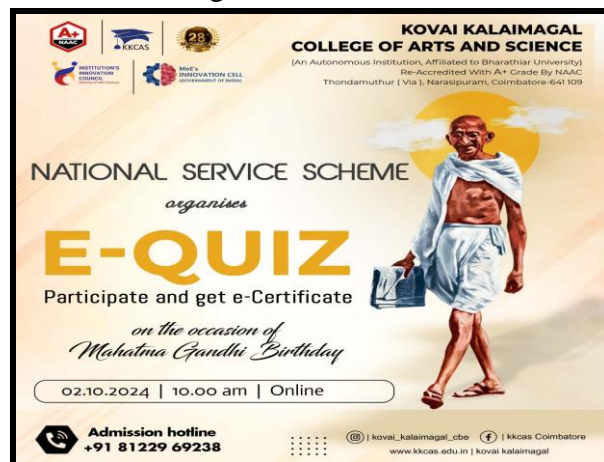
KKCAS NSS Unit organized Campus Cleaning & Tree plantation under “Swachchata Hi Seva” on 27.09.2024.



KKCAS NSS Unit organized Mega Cleaning drive at Marudhamalai Under “Swachchata Hi Seva” on 28.09.2024.



KKCAS NSS Unit organized Online Quiz on Gandhian Thoughts 02.10.2024.



KKCAS NSS Unit organized Essay writing & Elocution competition in commemoration with the birth anniversary of Dr. A.P.J Abdul Kalam and celebration of Youth Awakening Day on 09.10.2024.



KKCAS NSS Unit celebrated Dr. A.P.J Abdul Kalam’s Birth Anniversary on 15.10.2024.



KKCAS NSS Units volunteers visits Marudhamalai Temple for Hundial Counting on 25.10.2024.

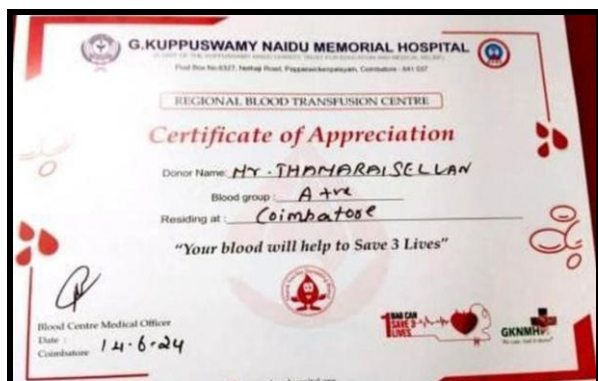


KKCAS NSS Units celebrated Vigilance Awareness Week by taking pledge on 28.10.2024.



Youth Red Cross (YRC)

Mr.Thamaraiselvan from II B COM has donated blood on 14.06.2024.



KKCAS YRC club organized Role Play Competition on the occasion of International Youth Day on 12.08.2024.



KKCAS YRC club members attended a Zonal level orientation program for Program officers Resource person: Dr. Premasudha, YRC zonal Coordinator, Bharathiar University on 25.09.2024.

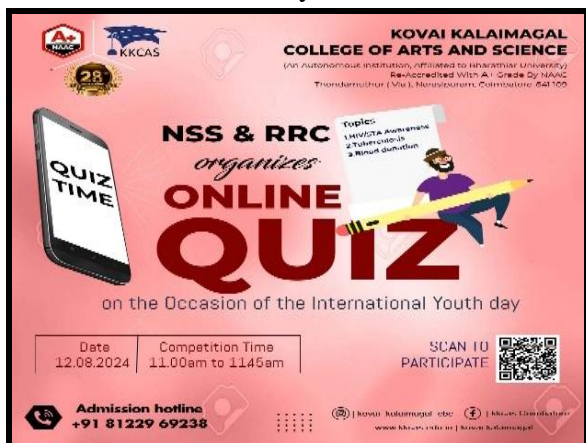


KKCAS YRC club volunteers went to a camp on District Disaster Team Formation and Training Program (DDRT) organized by Indian Red Cross Society at Adithya International School, Idikarai, Coimbatore from 04.10.2024 to 09.10.2024.



Red Ribbon Club (RRC)

KKCAS NSS Units and RRC organized a Online Quiz competition on the occasion of International Youth Day on 12.08.2024.



Anti Drug Club

KKCAS Anti Drug Club organized a Drug Awareness Rally in collaboration with Tamil Nadu Police Department at Narasipuram on 26.06.2024.



KKCAS Anti Drug Club organized Awareness Pledge on the occasion of International Day Against Drug Abuse on 26.06.2024.



KKCAS NSS Units and Anti-Drug Club organized a seminar on “Impact of Tobacco in Human Life” on 20.08.2024.

Anti-Drug Club organized a awareness programme on Drug Abuse for Male students on 04.09.2024.



Internal Compliance Committee

Internal Compliance Committee organized an Awareness Programme on Anti-Sexual Harassment for Female students on 04.09.2024.



Uyir Club

KKCAS Uyir Club Volunteers attended Uyir Club Mentor Meeting at Commissioner Office Coimbatore on 15.07.2024.



KKCAS Uyir Club organized “**Road Safety Awareness Program**” Resource Person: Mr.K.Sathiya Kumar Regional Transport Officer, Coimbatore Central on 31.07.2024.



KKCAS Uyir Club organized Helmet Awareness Camp from 15.10.2024 to 30.10.2024.



Road Safety Club

KKCAS Road Safety Awareness Club organized **Helmet Awareness Campaign** in Collaboration with Coimbatore City police on 27.09.2024.



KKCAS Road Safety Awareness Club Volunteers assisted for Diwali Traffic Regulations at town hall, Coimbatore in collaboration with Coimbatore City police from 20.10.2024 to 23.10.2024.



KKCAS Road Safety Awareness Club Volunteers attended Awareness programme on “**Road Safety Regulation**” organized by Coimbatore Police Department at commissioner Office, Coimbatore on 24.10.2024.



விவேகானந்தர் வாசகர் வட்டம்

விவேகானந்தர் வாசகர் வட்டம் – விவேகானந்தர் நினைவு நாள் - 04.07.2024.



விவேகானந்தர் வாசகர் வட்டத்தின் சார்பில் விவேகானந்தர் கொள்கைகள் என்ற தலைப்பில் மாணவ, மாணவியர்கள் கருத்துரையாற்றினர் - 30.07.2024.



விவேகானந்தர் வாசகர் வட்டத்தின் சார்பில், விவேகானந்தர் பாதையில் பாரத மக்களே முன்னேறிச் செல்லுங்கள் என்ற தலைப்பில் கட்டுரை மற்றும் ஒவியப்போட்டிகள் நடைபெற்றன - 04.10.2024.



யாழிசை மன்றம்

யாழிசை மன்றம் சார்பில் தமிழ்கையெழுத்துப் போட்டி நடைபெற்றன - 05.09.2024.

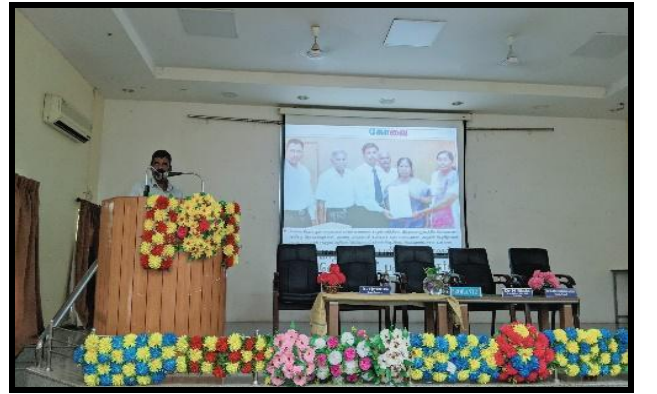


யாழிசை மன்றம் சார்பில் தந்தை பெரியாரின் பிறந்தநாளை முன்னிட்டு தமிழ் கட்டுரைப்போட்டி நடைபெற்றன - 09.10.2024.



KKACE

KKACE- பாதுகாப்பு பணியில் வேலை வாய்ப்புகள்- கருத்தரங்கம் சிறப்பு விருந்தினர்: திரு ஆண்டோ நேதாஜி போஸ் பாதுகாப்பு மையம், கோவை - 23.07.2024.



KKACE - தமிழக அரசுபோட்டித் தேர்வுகள் (TNPSC), மத்திய அரசு நடத்தும் போட்டித்தேர்வுகள் (SSC), இணையவழியில் பதிவு செய்தல் : (One Time Registration) - 19.07.2024.

Institution Innovation Council

Institution Innovation Council organized a seminar on “Opportunities for Innovative Startups - Entrepreneurship Programme” on 18.09.2024.



Centre for Faculty Development

Centre for Faculty Development Programme organized an awareness program on Group Insurance Scheme on 15.07.2024.

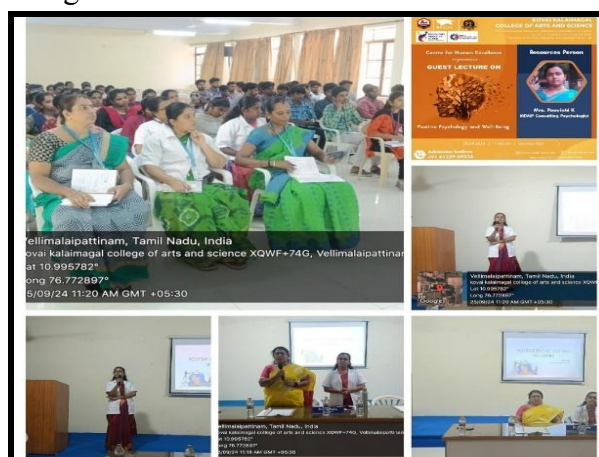


Centre for Faculty Development Programme organized “NAAC Reforms – Binary Accreditation Framework-2024” Resource Person: Dr. N. Mala, Principal, KKCAS on 05.08.2024.



Centre for Human Excellence

Centre for Human Excellence has organized a guest lecture on “Positive Psychology and well being” on 25.09.2024.



Training & Placement Cell

Training and Placement Cell organized “Finishing School Programme” in collaboration with Aspirant IAS Academy for all UG third year students from 03.06.2024 to 22.06.2024.



KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
An Autonomous Institution, Accredited with A+ Grade by NAAC
Thondemuthur (V), Narasipuram, Coimbatore - 641109

Training and Placement Cell organises

FINISHING SCHOOL PROGRAMME

in collaboration with **ASPIRANT IAS Academy**
Exclusively for Third Year UG Students

03.06.2024 - 22.06.2024 09.00 am - 04.00 pm

Room No. 210 - B Com CA
Room No. 212 - B Sc CS/ B Sc IT
Room No. 214 - B Com/ B Com PA/ BBA CA/BBA

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Training and Placement Cell organized a five days training programme on “Language and Communication Skills” Resource Person: Mr.P.Anjesh, Placement Trainer, Coimbatore for all UG second year students from 10.06.2024 to 15.06.2024.



Training & Placement Cell organises

Training Programme on COMMUNICATION SKILLS

Exclusively for Second Year UG Students

MR.P.ANJESH
PLACEMENT TRAINER
COIMBATORE

10.06.2024 - 14.06.2024 09.00 am - 04.00 pm

Batch A : CIMAT Auditorium
Batch B : CIMAT Seminar Hall



Training and Placement Cell organized “CAT Awareness Programme” via Online, Resource person: Mr. Vignesh Srinivasan, Founder of Mockat Solutions Private Limited, for UG II & III year Students on 27.06.2024.



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Thondemuthur (V), Narasipuram, Coimbatore-641 109

KKCCAS organises

CAT AWARENESS PROGRAMME

Date : 27 JUNE 2024
Time : 01.00 pm
Venue : AV Room

Resource Person
MR.VIGNESH SRINIVASAN
Founder
Mockat Solutions Private Limited

ADMISSION HELPLINE
97888 00813, 99443 82992

VISIT OUR WEBSITE
www.kkcas.edu.in

Training and Placement Cell organized seminar on “Hack To Crack Competitive Examinations” Resource Person: Thiru M. Karunakaran, Deputy Director, District Employment and Career Guidance Centre, Coimbatore on 15.07.2024.



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Thondemuthur (V), Narasipuram, Coimbatore-641 109

Training and Placement Cell organises

SEMINAR ON

HACK TO CRACK COMPETITIVE EXAMINATIONS

Exclusively for Second and Third Year Students

RESOURCE PERSON
THIRU M.KARUNAKARAN
Deputy Director,
District Employment and
Career Guidance Centre,
Coimbatore.

15 July 2024 | 11.00 am | Auditorium

Admission helpline
+91 81229 69238

www.kkcas.edu.in | #LightTheLightWithin

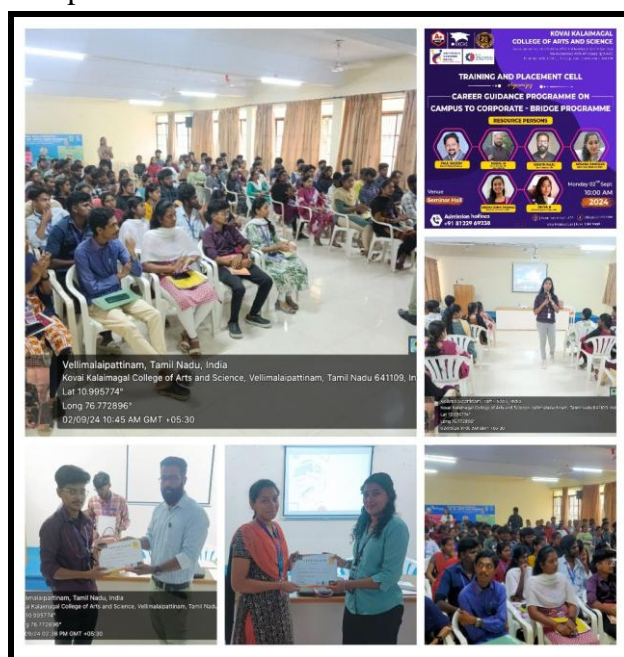
Training and Placement Cell organized a Career Guidance programme on “Navigating the future: Industry Awareness and Upskilling for Career Success” Resource Person: Mr. Clement S. Sudharson, Head of Career Outreach, Tamil Nadu, and KGISL Micro College on 12.08.2024.



Training and Placement Cell organized a Career Guidance programme on “Guidance Path Towards Success” Resource Person: Mr. Srimanikandan Balakrishnan, Automation package specialist, IBM, Ms. Uma Kollengode Balakumar, Scrum Master, IBM and Ms. Arthi Jagadeesan, Senior package specialist, IBM on 13.08.2024.



Training and Placement Cell organized a programme “Campus to Corporate-Bridge Program” Resource Person: Mr. Vinoth Raju, Team Manager HR, Ms. Apsana Parveen, Talent Acquisition Specialist, Ms. Sherly Sona Thomas, Talent Acquisition Executive, Ms. Divya N, Talent Acquisition Specialist from Park Group of companies on 02.09.2024.



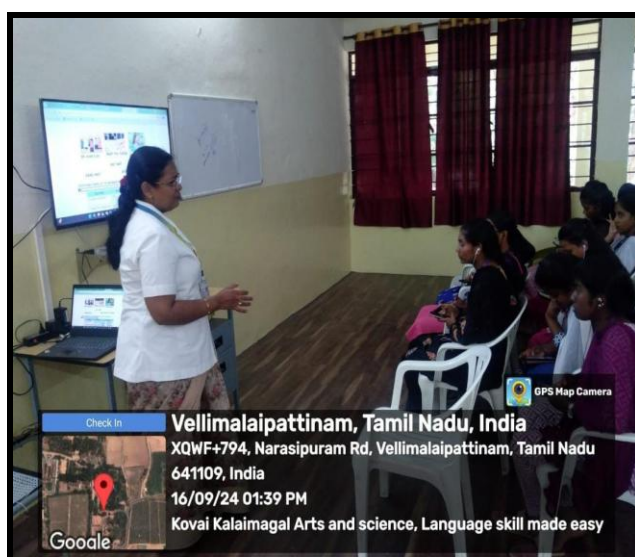
Training and Placement Cell organized a workshop on “Resume Writing” for Science Stream on 12.09.2024 and Commerce Stream on 16.09.2024.

Training and Placement Cell organized a program on “RND Soft – CSR Initiative Programme” on 19.09.2024.

Training and Placement Cell organized a On Campus Drive KGIS, Resource Person: Mr.Hari Prasad, HR Lead, Mr.Vinith Kumar, Senior HR Recruiter, Ms.Swetha S, HR Recruiter, Mr.Rithesh V, HR Recruiter and Ms.Ragavinodhini R, HR Recruiter on 23.09.2024.



Career Guidance & Counselling Cell organized a Workshop for Computer Science Stream on “Language and Skills Made Easy” on 16.09.2024.



Career Guidance & Counselling Cell

Training and Placement Cell organized orientation programme on “Vibedu Study Abroad” for all UG II and III year students, Resource Person: Mr. A.S. Arun, Senior Marketing Manager, Vibedu Study Abroad, Mr.Gowtham Ramesh and Ms. Nikitha Kumar, Senior Counsellor on 12.07.2024.

Industrial Visit

As part of outreach Programme we took the students of Sennanur Government Higher Secondary school students to Codissia Book festival, Coimbatore on 26.07.2024



Field Visit to Local Area (Poondi Temple, Isha Yoga Centre and Perur Pateeswarar Temple) for all the First year Students on 06.07.2024.



Training and Placement Cell organized Industrial Visit for all the UG Third year students to Infosys Bangalore on 19.10.2024.



Our Key Recruiters

